

Samsung SMART Signage Platform

An integrated signage platform that simplifies your business.





Simplify Your Message and Your Business.



Partnering with the best in the industry, Samsung has developed a new and dynamic way to deploy and manage digital signage. The Samsung SMART Signage Platform is an integrated, open-source platform that eliminates the need for external media players and streamlines the deployment process, saving time and money for integrators and businesses alike.

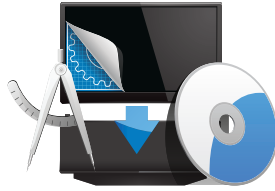
Powered by an SDK and recognized signage experts who bring their industry proven solutions, the Samsung SMART Signage Platform provides the tools necessary to simply deploy digital signage networks with everything you need integrated right into the display. From retail to restaurants, healthcare to hospitality, transportation to teaching, the Samsung SMART Signage Platform will allow users to deliver dynamic content and messaging to their audiences while creating new opportunities and customer experiences.





A Simple, Cost-Effective Turnkey Solution

Samsung SMART digital signage displays offer a powerful streamlined solution that reduces the total cost of ownership for digital signage deployments, providing savings in hardware, installation and operating costs. Software can be developed for your specific application, for seamless content delivery with lower TCO. The Samsung SMART signage platform is compatible with the following 2013 Samsung series: PExxC, MExxC and MDxxC.



Customized Solutions

Backed by a stable of top-tier software developers and solution providers, customers will have access to some of the most successful signage experts in the world, to assist in creating customized solutions. The platform will make life easier for any organization looking to transition from static signage to rich, dynamic digital displays.



Open Source Software Platform

Samsung's Software Developer Kit (SDK) open source platform allows the software community to develop a customized solution. End users can benefit from third-party development of apps and content, or end users can develop custom apps utilizing their own development team.



The Power of System on Chip (SoC) Technology

The embedded media player features a 1GHz dual core cpu, 512KB cache, 1GB DDR3 dual 32-bit memory, high-performance video processing and 4 or 8GB FDM storage (varies by model). It provides as many possibilities as you have ideas.



Samsung LED LCD Panels

Samsung is the global leader in flat panel display technology, and our LED LCD panels are renowned throughout the display industry for their sharp text, rich color and long-lasting reliability. Our quality and performance are second to none.



Extensive Content Support

Samsung's Smart Signage Platform supports a wide range of 1920 x 1080 video and audio codecs, including those with extensions .avi, .mkv, .asf, .wmv, .mp4 and many more.

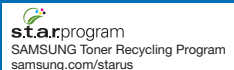
samsung.com/us/business/smart-signage-platform

Follow us ▶ @SamsungBizUSA

Product Support: 1-866-SAM4BIZ | 1-800-SAMSUNG



Samsung Electronics has been named 2012 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).



©2013 Samsung Electronics America, Inc. Samsung is a registered mark of Samsung Electronics Corp., Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All other brand, product, service names and logos are trademarks and/or registered trademarks of their respective manufacturers and companies. Simulated screen images. See samsung.com for detailed information. Printed in USA on 50% recycled (30% post-consumer waste) paper using soy inks. LFD-SSPLATFORMBRO-FEB13T

