



RECHARGEABLE BATTERIES

The simplified VARTA rechargeable assortment focusses on high-sellers including more special products and the broadest 'Ready To Use' range.

The VARTA blister design leads the consumer to a faster and easier purchasing decision.

Pre-Charged and stays charged

Straight from the pack!



Low Self Discharge



6 compelling advantages of 'Ready To Use' Rechargeable Batteries

1. VARTA 'Ready to Use' Rechargeable Batteries are ready to be used straight from the pack without requiring charging first.
2. VARTA 'Ready to Use' Rechargeable Batteries have a very low self-discharge and an extremely long shelf life up to 75% remaining capacity after 12 months (AAA 1000mAh/ AA 2600 mAh up to 65%).
3. It's possible to keep VARTA 'Ready to Use' Rechargeable Batteries in your device for a long time without recharging.
4. Due to different capacities it's possible to use VARTA 'Ready to Use' Rechargeable Batteries for energy-hungry as well as low drain devices.
5. All VARTA 'Ready to Use' Rechargeable Batteries are rechargeable in all chargers.
6. 74% of consumers understand the 'Ready to Use' claiming the most vs other pre-charged claims*.

*Source: Independent European Market Research Study, 2012

1. For a faster orientation: battery size and electrochemical system

2. Self-explanatory icon for pre-charged cells

3. „SAVE MONEY“ claim to communicate the key benefit of Rechargeable Batteries

4. Visible labelling of the minimum capacity for better differentiation

5. Easier navigation thanks to icons referring to respective devices and applications

6. „PRE-CHARGED“ Supporting the 'Ready To Use' claim

SAVE MONEY
 2x = 2000 mAh
 2x = 2500 mAh
 4x = 4000 mAh
 4x = 5000 mAh

4x VARTA = 3600 mAh
 Alkaline
 In Digital Cameras vs. VARTA ENERGY*

PRE-CHARGED · 2400 mAh

- Microphone
- Alarm Clock
- Battery-Operated Toys
- Wireless Mouse
- GPS Systems
- Photoflash
- Babymonitor
- Game Controllers
- L.E.D. Flashlights

All capacities and sizes

VARTA offers rechargeable cells for every application. All common sizes up to the highest capacities are 'Ready To Use'. An environmentally-friendly product assortment to meet the highest consumer demands.

Available as:

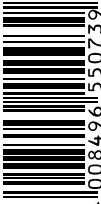
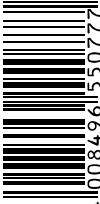
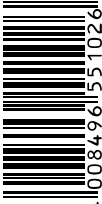

Type	Voltage (V)	Electrochemical System	Typical capacity (mAh)	Width (mm)	Height (mm)	Depth (mm)	Diameter (mm)	Weight (g)	IEC	Others
56743	1.2	Ni-MH	550	-	44.5	-	10.5	12	HR 03	AAA, Micro
56703	1.2	Ni-MH	800	-	44.5	-	10.5	12	HR 03	AAA, Micro
5703	1.2	Ni-MH	1000	-	44.5	-	10.5	14	HR 03	AAA, Micro
56746	1.2	Ni-MH	1350	-	50.5	-	14.5	25	HR 6	AA, Mignon
56716	1.2	Ni-MH	1600	-	50.5	-	14.5	25	HR 6	AA, Mignon
56706	1.2	Ni-MH	2100	-	50.5	-	14.5	29	HR 6	AA, Mignon
56756	1.2	Ni-MH	2400	-	50.5	-	14.5	30	HR 6	AA, Mignon
5716	1.2	Ni-MH	2600	-	50.5	-	14.5	30	HR 6	AA, Mignon
56714	1.2	Ni-MH	3000	-	50	-	26	66	HR 14	C, Baby
56720	1.2	Ni-MH	3000	-	61.5	-	34.2	82	HR 20	D, Mono
56722	9.0	Ni-MH	200	26.6	15.7	48.5	-	36	HR 9V	9V, E-Block

RECHARGEABLE BATTERIES



Type	56716	56716	5716	5716
Others	AA, Mignon	AA, Mignon	AA, Mignon	AA, Mignon
Order-No./ consumer unit	56716 101 402	56716 101 404	05716 101 402	05716 101 404
Typical capacity (mAh)	1600	1600	2600	2600
Batteries/ consumer unit	2	4	2	4
Width (mm) Blister	80	80	80	80
Height (mm) Blister	120	120	120	120
Depth (mm) Blister	16	16	16	16
Weight (g) Blister	54	104	64	124
Minimum pieces/shipment unit	10	10	10	10
Innecarton	10	10	10	10
Mastercarton	100	100	100	100
Voltage (V)	1.2	1.2	1.2	1.2
Electrochemical System	Ni-MH	Ni-MH	Ni-MH	Ni-MH
Height (mm) Battery	50.5	50.5	50.5	50.5
Width (mm) Battery	–	–	–	–
Depth (mm) Battery	–	–	–	–
Diameter (mm) Battery	14.5	14.5	14.5	14.5
Weight (g) Battery	25	25	30	30
IEC	HR6	HR6	HR6	HR6
Details	Page 24	Page 24	Page 24	Page 24
EAN/GTIN/ consumer unit				



56714	56720	56722	56722
C, Baby	D, Mono	9V, E-Block	9V, E-Block
56714 101 402	56720 101 402	56722 101 111	56722 101 401
3000	3000	200	200
2	2	1	1
80	80	26.5	80
120	120	17.5	120
27	35	48.5	19
130	154	36	41
10	10	20	10
10	10	20	10
100	50	200	50
1.2	1.2	9	9
Ni-MH	Ni-MH	Ni-MH	Ni-MH
50	61.5	15.7	15.7
—	—	26.6	26.6
—	—	48.5	48.5
26	34.2	—	—
62	73	36	36
HR14	HR20	HR9V	HR9V
Page 24	Page 24	Page 24	Page 24
 4 008496 155073 9	 4 008496 155077 7	 4 008496 155102 6	 4 008496 155081 4